



THE NEW EXCIMER NARROW BAND UVB LASER NOW AVAILABLE FOR THE TREATMENT OF PSORIASIS, RELATED INFLAMMATORY DISEASES & VITILIGO

Patients who suffer from some of the most frustrating and embarrassing skin diseases including psoriasis, vitiligo, and atopic dermatitis now have new phototherapy technology at their disposal to effectively and painlessly treat their conditions.

The PHAROS excimer laser is different from cosmetic lasers that are usually associated with pain during treatment and post-treatment downtime for the patient. Instead, the PHAROS delivers a highly energetic but painless beam of UVB light directly to the lesions of psoriasis, vitiligo, and atopic dermatitis patches through a hand piece that rests directly on the patient's skin. There is no downtime for the patients. It features the most advanced optical technology on the market, including an adjustable spot size and guiding aiming beam, to precisely target only the affected skin and spare the surrounding healthy tissue from exposure.

At Dermatology Associates of the Bay Area, the PHAROS excimer laser is changing the way patients manage their psoriasis and is helping them achieve rapid clearing and long remissions. For those psoriasis patients with stubborn plaques, the targeted high-dose laser therapy can effectively treat these areas such as the knees, elbows, palms, soles, and equally be used to treat the hard to reach areas of the scalp and skin creases. Even those areas that have not responded to other treatments can be effectively treated with the excimer laser.

Patients come in twice each week for an average of 6 weeks for quick treatment sessions lasting only 5-10 minutes. Patients usually enjoy several months of a treatment-free remission.